



# Islamic banking infrastructure

Helping banks & super-apps to launch  
interest-free banking products

# 700m Muslims worldwide are unbanked as banks & fintechs don't cater to their needs



## 700 mil

of 2 billion

Young & digitally  
connected



## 90%

Say that "Faith  
affects their  
choice"



## 71%

Don't use banking  
products  
(credit & deposits)

The share of Halal financial assets worldwide is still only ~1%





**Islamic Banking is  
an alternative and  
ethical way of banking  
for non-Muslims**





Our mission is "To build interest-free society of 1 bn people"



Bismillah





# Our management team has previously built a \$1bn digital bank

## FOUNDERS



**Rustam R.**  
PM, Founder & CEO





**Mark Z, CFA**  
Founder & CFO



## MANAGEMENT



**Bob N.**  
Product





**Alisher I.**  
VP of Engineering





**Ismoil A.**  
Expansion





**Sam B.**  
Product





**Suna J. Park**  
GR Director





**Dilshod T.**  
Head of Collection



## ADVISORS



**Anton Derlyatka**  
Growth hacking





**DJ Makhkamov**  
Interim CTO





**Timur S.**  
Legal





**Dr. Ziyaad M.**  
Head of Shariah board





**Kirill S.**  
AI & ML Advisor





**Arjun B.**  
Capital markets





**AJ Davidson**  
Capital markets





**Olga Ponkratova**  
Strategy



*Our strong operations team allows us to provide top-quality customer service*

**30+**

*Operations and customer support team in Tashkent*

*Our strategic partners make our work easier*

Payments



Credit scoring



Debt collection



Legal



Tax



Ecosystem

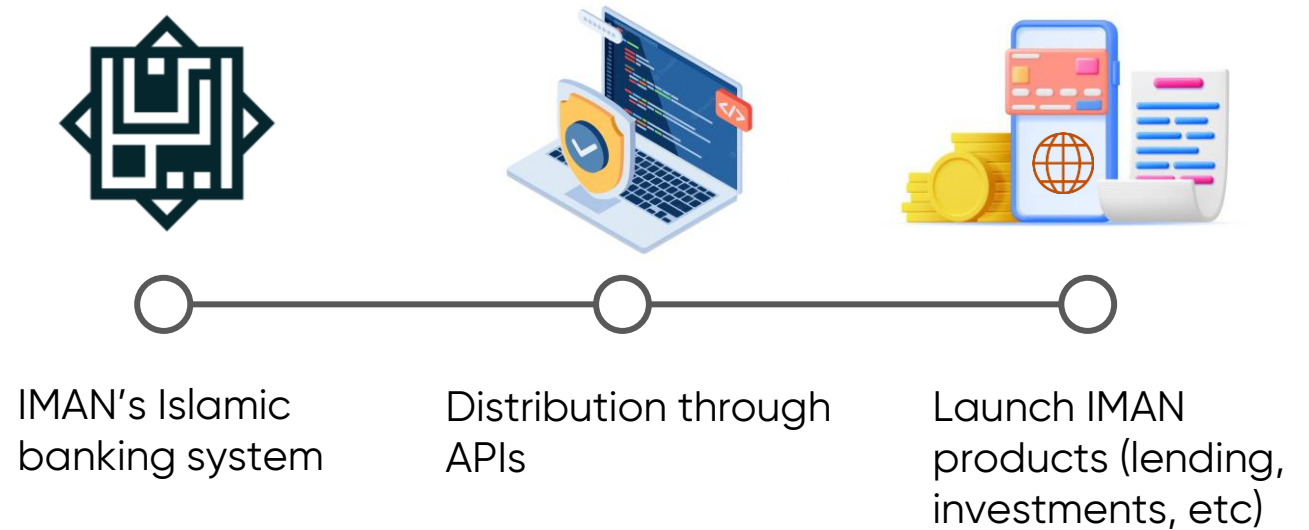



# We are taking IMAN global by enabling traditional banks and super-apps to launch digital Islamic products

Starting phase:  
B2C Fintech



Core business:  
B2B2C through bank partnerships



# IMAN B2C at a glance

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By addressing substantial unmet demand for access to halal finance, we have shown some early success

## \$8M+

### Installment Book

With an average APY of 40%

## \$10M+

### Investment Book

Attracted from 20,000+ retail investors at a <\$5 CAC

## 60,000+

### Monthly active users

Including 20,000+ active retail investors and 30,000+ BNPL shoppers

## 450+

### Merchant partners

Onboarded both offline and online offering us attractive discounts (up to 30%) and payment terms (up to 60 days)

## <10%

### NPLs

lower than Uzbekistan consumer loan industry average due to use of AI/ML technology in risk management

### Backed and supported by strategic investors & partners



# B2C business model: IMAN makes money from {1} merchants and {2} investors

MERCHANT



{1} DISCOUNT

IMAN gets a 3-30% discount from merchants for financing the shoppers

INSTALLMENT POOL

BNPL

fast fashion, sports equipment, etc



~5-20% discount

0% mark-up

1/2/3 months

\$50 Av. Ticket

PoS

electronics, furniture, high-value services (education, healthcare)



~1-5% discount

~ 40-80% mark-up

3/6/9/12 months

\$300 Av. Ticket

INVESTOR



{2} PROFIT SHARING

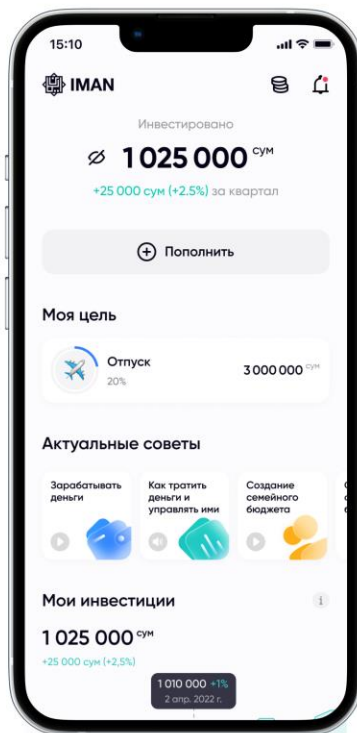
IMAN earns 20-50% of net profit per transaction based on Mudaraba profit sharing structure



# IMAN helps banks to enable their customers to invest or borrow according to their beliefs. Interest-free.

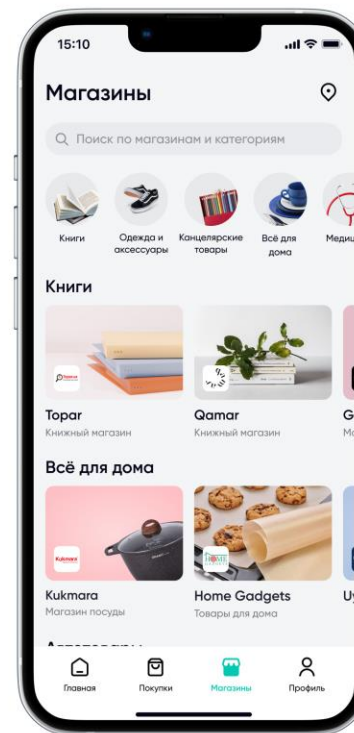
## IMAN Invest

Deposit interest-free  
in 2 clicks



## IMAN Pay

Borrow interest-free  
in 2 clicks



Interest-free  
banking  
Superapp

# The core of our business, credit scoring solution, can be adapted to any market

Our scoring solution is connected to **5 TRADITIONAL DATA BASES** with extensive data on **20m BANK CARDS**. Our Data & AI team is now building **ML-DRIVEN SCORING SYSTEM**

*Traditional sources of data*



*Alternative sources of data*

*SMS data*



*Social-media data*



*Phone data*



*Telecom data*



*Location data*



*Contacts data*



*AI + ML algos*



*We are able to serve more customers that competitors while maintaining low NPLs*



*EXPECTED NPLs*

# IMAN = Islamic banking enabler for any bank and super-app

